

**BANDAI NAMCO ENTERTAINMENT AMERICA INC.  
GENERAL RULES FOR COMMUNITY EVENTS (“GENERAL RULES”)  
EFFECTIVE DATE: JULY 10, 2017**

**IMPORTANT: THE TERMS SET FORTH IN THESE GENERAL RULES, AND ANY ADDITIONAL RULES FOR A GAME ATTACHED HERETO, GOVERN YOUR PARTICIPATION IN COMMUNITY EVENTS. BY PARTICIPATING IN THE COMMUNITY EVENTS, YOU HEREBY ACCEPT THE TERMS SET FORTH IN THESE GENERAL RULES, AND ANY ADDITIONAL RULES ATTACHED HERETO, WHICH FORMS A LEGALLY BINDING AGREEMENT BETWEEN YOU AND BANDAI NAMCO ENTERTAINMENT AMERICA INC. (“BNEA”).**

**YOUR PARTICIPATION IN COMMUNITY EVENTS IS ALSO SUBJECT TO THE TERMS SET FORTH IN THE EULA FOR THE APPLICABLE GAME.**

**IF THIS DOCUMENT HAS BEEN PRESENTED TO YOU IN A LANGUAGE OTHER THAN ENGLISH, PLEASE NOTE THAT ANY DISAGREEMENT OR INCONSISTENCY BETWEEN THE TERMS OF THE ENGLISH LANGUAGE VERSION AND THE VERSION PRESENTED TO YOU SHALL BE RESOLVED IN FAVOR OF THE ENGLISH LANGUAGE VERSION, TO THE EXTENT PERMITTED BY APPLICABLE LAW.**

**PLEASE READ THE FOLLOWING CAREFULLY:**

- 1. DEFINITIONS.** Throughout these General Rules, certain capitalized words and phrases have been given specific definitions, which have been defined in the EULA for the applicable Game, or are defined in these General Rules wherever words or phrases first appear in quotes.
- 2. EFFECTIVE DATE.** If, at any time, on or after the Effective Date first set forth above (the “*Effective Date*”), You were presented with these terms (including through in-Game notifications or as a hyperlink to an online copy of these General Rules as set forth in the EULA for a Game), and then subsequently participated in a Community Event, You and BNEA are legally bound by the terms of these General Rules until either: (i) these General Rules are terminated by You or by BNEA, as permitted by its terms; or (ii) these General Rules are superseded by the terms of updated community rules, including as set forth in any Additional Rules, that was presented to, and accepted by You after the Effective Date.
- 3. PRECONDITIONS OF PARTICIPATION AND ONLINE COMMUNICATION.** Your participation in Community Events is specifically conditioned upon Your full compliance with the terms in these General Rules, Additional Rules, the EULA for the Game, and any additional terms as may be applicable to the Game, Your acceptance of which is evidenced by Your participation in the Community Events.
- 4. ONLINE COMMUNICATION.** In connection with Your participation in Community Events, You agree not to:
  - a.** Harass, threaten, embarrass, or do anything else to another user of the Game that is unwanted, as determined by BNEA in its sole discretion.
  - b.** Impersonate any person or entity, including any BNEA officials, forum leaders, guides, hosts, employees, or agents, or falsely state or otherwise misrepresent Your affiliation with a person or entity.
  - c.** Access the Game using any technology intended to mask or conceal your IP address, including any proxies, virtual private networks, or remote access services.
  - d.** Transmit or facilitate distribution of content that is harmful, abusive, racially or ethnically offensive, vulgar, sexually explicit, defamatory, infringing, invasive of personal privacy or publicity rights, or objectionable, as determined by BNEA in its sole discretion. Hate speech is not tolerated.
  - e.** Promote or encourage any illegal activity, including hacking.
  - f.** Disclose Your own or other users’ personal information to third parties.
  - g.** Impede or disrupt the Game or the normal flow of Game play or dialogue or use vulgar language, abusiveness, excessive shouting (e.g., ALL CAPS), “spamming,” or any other disruptive or detrimental methods in an attempt to disturb other users of the Game.
  - h.** Cheat or utilize unauthorized exploits in connection with the Game, including by exploiting any bugs, errors, or design flaws to obtain unauthorized access to or use of the Game or to gain an unfair advantage over other players of the Game.
  - i.** Violate any applicable laws including, but not limited to, by posting, transmitting, promoting, or distributing content that violates any applicable law or regulation.
  - j.** Violate any rules for use of third-party technology and content, rules of interactive service providers, and federal, state, local, and foreign laws where applicable.
  - k.** Do anything that interferes with the ability of other users to enjoy playing the Game in accordance with

its rules or that materially increases the expense or difficulty of BNEA or the third-party service provider (if applicable) in maintaining the Game for the enjoyment of all its users.

- l.** Intentionally disconnect from the network during online play or allow Yourself to be defeated by a given player repeatedly to help boost their rankings or win counts in the Game.
- m.** Violate any other terms or policies communicated by BNEA from time to time, including as set forth in the EULA and any Additional Rules.

**BANDAI NAMCO ENTERTAINMENT AMERICA INC.**  
**DUELYST™ ARTIFICER ACADEMY ADDITIONAL RULES (“ADDITIONAL RULES”)**  
**EFFECTIVE DATE: NOVEMBER 1, 2017**

**1. What is it?**

- The DUELYST™ ARTIFICER ACADEMY (the “*Artificer Academy*”) is administered by BANDAI NAMCO Entertainment America Inc. (“*BNEA*”) and is subject to these Additional Rules, the DUELYST End User License Agreement (“*EULA*”), and the General Rules for Community Events (“*General Rules*”).
- Beginning November 1, 2017, the Artificer Academy provides users with BNEA-registered accounts who stream Duelyst on Twitch with an opportunity to earn in-game virtual items. Based on individual performance as tracked by BNEA, such Duelyst streamers may qualify for different tiers of in-game virtual items based on a variety of metrics. BNEA will send eligible user’s earned rewards to their registered email address within the first two (2) weeks of the following month (e.g., rewards from November will be sent in the first two weeks of December).

**2. What benefits can I expect for joining?**

- In-game virtual items, such as codes for Spirit Orbs and cosmetic Crate Keys.
- BNEA may also choose to promote your stream within Duelyst and provide you access to other Duelyst promotions, such as assisting with new card reveals.

**3. How do I join?**

- Basically, stream Duelyst on Twitch and meet the monthly minimums below. Everyone who meets the monthly minimums is automatically eligible to receive in-game virtual items, provided you are not in violation of the EULA, General Rules, or Additional Rules as determined by BNEA in its sole discretion. The more Duelyst that you stream and/or the more viewers you get, the more in-game virtual items you may receive:

<u>Category</u>	<u>Minimum</u>
Stream Time	At least 12 hours/month
Viewers	At least an average of 5 viewers per month while streaming Duelyst

**Frequently Asked Questions**

**Q.** I want my stream to be promoted in-game, what do I have to do?

**A.** Just stream Duelyst on Twitch! Our team will watch your stream and if you reach certain minimum requirements, and our team believes you to be a positive influence on the Duelyst Community (e.g., not in violation of the EULA, General Rules, or Additional Rules), we’ll reach out to you regarding next steps. We’re adding streams to this list all the time!

**Q.** I don’t stream, but I have a YouTube Channel or act as a tournament organizer, or otherwise support the Duelyst Community with content. Why am I not being rewarded as well?

**A.** We truly appreciate your contributions to the Duelyst Community! We are currently only accepting Twitch streamers into the Artificer Academy. However, we are looking for ways to add more content creators from the Duelyst community into the Artificer Academy, so please be patient while we conduct our initial tests with the program, and brainstorm ways to add other types of content creators.

**Q.** How are rewards chosen in the Artificer Academy?

**A.** We want this program to reward content creators that support Duelyst out of passion for the game, not those who are only streaming for rewards. We will say that rewards are tier based, both on time spent streaming Duelyst, and how many viewers are watching their stream. We also have rewards meant to help celebrate the growth of

your channel, as well!

**Q.** Where can I find more information or updates about the Artificer Academy?

**A.** Please continue to check: <https://cms.bandainamcoent.com/sites/default/files/static-files/bnea-community-events-pc.pdf>